

## Application Promotion UK

This promotions general terms and conditions apply only to this specific promotion. In addition, all instructions, rules and conditions relating to this specific promotion form part of these general promotions terms and conditions. Panasonic reserves the right to change the terms and conditions of its promotions at its discretion.

### Activation Key information:

1st/ 2nd Application	Non	UC Pro	Cytrack	Other 3rd vendor
Non	N/A	N/A	CTI (Supported)	CTI (Not Supported)
UC Pro	N/A	N/A	1x CSTA (1 Supported)	CSTA (Not Supported)
Cytrack	CTI (Supported)	1x CSTA (Supported)	1x CSTA (1 Supported)	CSTA (Not Supported)
Other 3rd Vendor	CTI (not supported)	1x CSTA /Not Supported)	2x CSTA (1 Supported)	N/A

The cash back offer includes the cost of the CSTA MUX or CTI AK, depending on the installed / purchased Panasonic and/or Cytrack Applications. As mandatory, the application sales need to be with the sales of a Main Unit KX-NS700/ KX-NS1000 and/or KX-NSX1000/ KX-NSX2000.

### Summary:

- If only UC Pro is installed/ purchased, it's not necessary for any support, so CTI/ CSTA AK are not needed.
- If Cytrack is installed/ purchased without UC Pro, we will support only CTI AK
- KX-NS Systems: KX-NSF101W – Maximum support of 241GBP or 296 EUR
- KX-NSX Systems: KX-NSXF004W – Maximum support of 540GBP or 741 EUR
- If UC Pro and Cytrack is installed/ Purchased, then we will support CSTA AK
- KX-NS Systems: KX-NSA020W – Maximum support of 634GBP or 787 EUR
- KX-NSX Systems: KX-MSXF004W – Maximum support of 540GBP or 741 EUR

This promotion is only valid for the products stated and for a qualifying period until 31st of March 2017, but does not guarantee the reseller to install the associated products at a specific time or place.

The dealer / reseller cannot demand any compensation for the promotion due to lack of stock of Panasonic PBX and/or SIP products; the promotion will be settled based on real turnover at the end of the promotion - pending orders not delivered before that date cannot be included.

## **Procedure:**

1. Partner report the purchased pack through Panasonic Business Portal, with the support in value attaching the purchase invoice of the system to the distributor just as proof of the purchase. We recommend to hide the prices from Distributor to Reseller
2. Panasonic will pay cash back through the Distributor after receiving their invoice

Panasonic recognises the importance of the privacy of the end user. All information that you provide to us will be retained and disclosed only in accordance with the Data Protection Acts 1984 and 1998. Panasonic will not pass your details to any third party or company, except those that we use to perform statistical analysis, manage communications or act on our behalf. Panasonic reserves the right to use the information from end users just to inform the end user of new promotions / new products etc.

This promotion cannot be used in conjunction with any other Panasonic promotion.

## **Redeeming Promotion:**

This offer can be redeemed through the Panasonic Business Portal

Invoice from Distributor to reseller will be mandatory to settle the promotion. We recommend to hide the prices from Distributor to Reseller, as we need the invoice just as purchasing proof. For additional questions, please contact your Panasonic representative.

## **Cancellation, Change and Compensation of promotion:**

In respect of the promotion:

- Panasonic reserves the right to change the terms and conditions of its Promotions at its discretion.
- Only the above Panasonic PBX material will be covered by the promotion.
- Panasonic reserves the right to cancel the promotion and replace by another one depend on the result. We will inform partners in advanced (1 month) and support all open claims if they are valid.

## **Limitation of liability:**

Panasonic shall not be liable to any customer for any financial loss arising out of the refusal, cancellation or withdrawal of a promotion or any failure or inability of a customer to use a promotional code for any reason.